

Contents

	Page
Organisation	3
Organisation Details	3
Franchisor Details	3
Directors	3
Franchise System Development	3
Memberships	3
Personnel	4
CEO/Managing Director (or equivalent)	4
Senior Management	5
Board Members	6
Franchise System Structure	7
Franchise System Composition	7
Franchise Network	7
Company Network	7
Other Distribution Models	8
Multi-unit Operations	8
Franchise Remuneration Structure	8
Franchise Advisory Council (FAC) (or similar structure)	8
Operational Detail	8
Performance	9
Growth (last 5 years)	9
Financial	10
Awards	10
Growth Plans (next 12 months)	10
Industry Commentary	11
Key Competitors	11
Resale Activity	12
Recent Sales	12
Transfer Activity (last 3 years)	12
Dispute Resolution	13
Last 12 Months	13
Last 24 Months	13
Current Proceedings	13
Workplace Relations Acts	13
Franchisee Survey	14
Glossary	15